

Herd North America Shifts Gears and Gains Speed



“We were concerned that our business would suffer if we lost key IT resources. Initially, our intent was to complement our IT team and now we rely solely on Zantek for network management.”

The bottom line is that our operations are running smoothly – and at a lower cost. Plus, there’s comfort in knowing that our technology is proactively managed and we’re alerted to potential issues before they can disrupt our operations.”

John Tuhkanen
Vice President, Finance and Operations
Herd North America

Herd Snapshot

- Head office: Winnipeg, MB
- Products: Bumper replacement animal protection guards
- Customers: Truck manufacturers, fleet owners, truck drivers
- Staff: 100

IT outsourcing streamlines operations, reduces costs

Herd North America manufactures heavy-duty bumper and grille guards for semi-trailer and working-class pick-up trucks. This fast-growing company wanted to tap into external IT expertise to guarantee consistent technology services, regardless of any staff changes. Zantek worked closely with Herd to assess its IT environment and recommend business continuity initiatives that minimize overhead and potential downtime.

Project objectives

- Simplify IT infrastructure and implement best practices
- Standardize processes and minimize risk associated with managing and retaining IT staff
- Streamline data backup and recovery processes
- Reduce technology overhead and costs

Why Zantek

- A trusted partner with business and technical expertise
- A track record of exceptional service and highly-responsive staff
- Assessment of IT infrastructure resulted in value-add recommendations and cost savings

Relevant links

- [Article: Will your business thrive in the digital economy?](#)
- [Zantek company profile](#)
- [Top 10 reasons to engage Zantek for your IT needs](#)

Benefits

- New data backup system requires less effort and offers more effective recovery options
- Network monitoring, reports, and preventative maintenance minimize risk of costly repairs and outages
- Troubleshooting by helpdesk experts improves staff productivity
- Dedicated account manager understands business goals and technology environment
- Predictable, all-inclusive monthly fee simplifies IT budgeting
- Access to highly-experienced IT experts, when needed, without staffing responsibilities
- IT costs (including salaries) reduced by half or about \$100,000 per year

